ORDER

Orders Order / Rev: 104466 Alt Order #: 06832841 Product Desc: DSCC IE 1407 Estimate: Flight Dates: 10/16/12 - 10/22/12 Primary AE: Amy McCreary Original Date / Rev: 07/18/12 / 10/01/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: Great American Media **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave. NW EOM/EOC Billing Cycle: Washington, DC 20007 Agency Commission: 15% Advertiser Name: Democratic Senatorial Campaign Com Demographic: A35+ New Business Thru:

Bill Plan				
Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	128	\$101,875.00	\$86,593.75

PLI2,PLI1

Totals

Order Separation:

Advertiser External ID:

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	128	\$10 1,875.00	\$86,593.75	0.00
Totals	128	\$101 875 00	\$86 593 75	ብ በበ

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

SELECT PRIORITY CODE

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	28%	\$101,875.00
Market	100%	\$363,839,29

Product Codes:

Revenue Codes:

Priority:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	29%	\$105,513.39
KLVX	0%	\$0.00
KSNV-	. 0%	\$0.00
KTNV	18%	\$65,491.07
KTUD	1%	\$3,638.39
KVVU	17%	\$61,852.68
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	7%	\$25,468.75

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
-	E 1 I	KSNV	10/16/12	10/19/12	M-F 5-6a WakeUp w	//Wa@M	5-6a	-TWTF	:30	4	\$450.001	0.00 NM	4	\$1,800.00
				•	M-F 5-6a WakeUp v	v/Wagners								, ,
	N	IEWS												
		Stan	t Date E	End Date	Weekdays S	pots/Week	Rate	Rating						
	We	ek: 10/1	5/12 1	10/21/12	-TWTF	4	\$450.00	0.00						

Print Date: 10/02/12 08:28:50 Page 2 of 7

KSNV

Order / Rev:

104466

Advertiser:

Democratic Senatorial Campaign Comm

Alt Order#:

06832841

Product Desc:

DSCC IE

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/16/1	2 10/19/12	M-F 5-6a WakeU		5-6a	-TWTF	:30	4	\$450.001	0.00 NM	4	\$1,800.00
	NEWS			M-F 5-6a WakeU	p w/vvagners								
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	/eek: 10/		10/21/12	-TWTF	4	\$450.00	0.00						
E 2	KSNV	10/22/1	2 10/22/12	M-F 5-6a WakeU M-F 5-6a WakeU		5-6a	M	:30	1	\$450.001	0.00 NM	1	\$450.00
	NEWS				p in itagilore						1		
14		rt Date	End Date	<u>Weekdays</u> Maaaaaa	Spots/Week	Rate	Rating						
	/eek; 10/2		2 10/28/12	Wake Up Early w	/ Waan@M	\$450.00 430a-5a	0.00 	:30	4	\$200.001	0.00 NM	4	\$2.00.00
	110111	10/10/1	2 10/21/12	Wake Up Early V	_	430a-3a	- IWI 3	.50	-	φ200.001	U.UU INIVI	4	\$800.00
	NEWS	4 D-4-	Food Date	Mariana de la composição	O	5 (D. #						
W	<u>5tar</u> 10/²/eek	<u>rt Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> -TWTS	Spots/Week 4	<u>Rate</u> \$200.00	Rating 0.00						
E 4				M-F 6-7a WakeU		6-7a	-TWTF	:30	4	\$700.001	0.00 NM	4	\$2,800.00
	NEWS			M-F 6-7a WakeU	p w/Wagners								,
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	/eek: 10/		10/21/12	-TWTF	4	\$700.00	0.00						
E 5	KSNV	10/22/1	2 10/22/12	M-F 6-7a WakeU	_	6-7a	M	:30	1	\$700.001	0.00 NM	1	\$700.00
	NEWS			M-F 6-7a WakeU	p w/vvagners								
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	/eek: 10/2		10/28/12	M	1	\$700.00	0.00						
E 6	KSNV	10/22/1	2 10/22/12	Today Show Today Show	CM	658a-9am	M	:30	1	\$900.001	0.00 NM	1	\$900.00
	TODAY			roddy Onow									
16		rt Date	End Date	Weekdays M	Spots/Week	Rate	Rating						
	/eek: 10/2 KSNV		10/28/12 2 10/19/12	Today Show	CM	\$900,00 658a-9am	0.00 -TWTF	:30	4	\$900.001	0.00 NM	4	\$3,600.00
				Today Show	0	COOU CUIT	1 ** 1 1	.00	7	ψ300.00 Ι	0.00 14141	4	\$ 3,000.00
	TODAY	t Date	End Date	Mookdova	Cnoto Minak	Data	Datina						
W	/eek: 10/		10/21/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$900.00	Rating 0.00						
E 8	KSNV	10/20/1	2 10/20/12	News 3 Sunrise -	SATUROM	6a-7a	S-	:30	1	\$375,001	0.00 NM	1	\$375.00
	NES			News 3 Sunrise S	SATURDAY								
		t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	/eek: 10/		10/21/12	S-	1	\$375.00	0.00			···			
E 9	KSNV	10/20/1	2 10/20/12	Saturday Today Saturday Today	CM	7a-9am	S-	:30	2	\$625.001	0.00 NM	2	\$1,250.00
	SAT TO	DAY		Obtuiday Today									
		t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	/eek: 10/		10/21/12 2 10/21/12	S News 3 Sunrise -	SUNDAM	\$625.00 6a-7a	0.00	:30	4	\$27E 004	0.00 NM		4075.00
_ 10	110111	10/21/1	2 10/2///2	News 3 Sunrise S		Oa-1 a	3	.30	'	\$375.001	0.00 NM	1	\$375.00
	NEWS		- I 4										
W	<u>Star</u> 10/1 eek:	<u>t Date</u> 15/12	<u>End Date</u> 10/21/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$375.00	Rating 0.00						
				Sunday Today	СМ	7a-8am	S	:30	1	\$750.001	0.00 NM	1	\$750.00
	CHNTO	n AV		Sunday Today									**
	SUN TO Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	/eek: 10/1	15/12	10/21/12	S	1	\$750.00	0.00						
E 12	KSNV	10/21/1	2 10/21/12	Meet the Press	CM	8a-9am	S	:30	1	\$3,000.001	0.00 NM	1	\$3,000.00
	MTP			Meet the Press									
		t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
		16/40	10/21/12	S	1	\$3,000.00	0,00						
	/eek: 10/1		2 10/21/12		CM	9a-930am	S	:30		\$500.001	0.00 NM	1	\$500.00

Print Date: 10/02/12 08:28:50

Page 3 of 7

KSNV

Order / Rev:

104466

Advertiser:

Democratic Senatorial Campaign Comm

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Product Desc:

DSCC IE

Flight Dates:

10/16/12 - 10/22/12

Estimate:

News 3 Today News	1 4	\$600.00 \$1,700.00
NEWS Start Date End Date Weekdays Spots/Week Rate Spots/Week Spots/Week Rate Spots/Week Spots/	·	
Meek 10/15/12 10/21/12 10	·	
E14 KSNV 10/21/12 10/21/12 Chris Matthews 9:30AM SM Chris Matthews SUN 9:30am Chris Matthews Chris Matthews Chris Matthews Sun 9:30am Chris Matthews Chri	·	
Chris Matthews SUN 9:30am	·	
CM	·	\$1,700.00
Start Date End Date Weekdays Spots/Week Rate Section	·	\$1,700.00
TODAY I	·	\$1,700.00
M-F Today Show II	·	\$1,700.00
TODAY II Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/22	1	
Start Date Meek: 10/15/12 10/22/12 1	1	
Week: 10/15/12 10/21/12 -TWTF 4	1	
M-F Today Show II	1	
TODAY II Start Date End Date Weekdays Spots/Week Rate Rating 0.00		\$425.00
Start Date Meek: 10/22/12 10/28/12 M 1 \$425.00 0.00	ı	
Week: 10/22/12 10/28/12 M 1 \$425.00 0.00 E17 KSNV 10/22/12 10/22/12 10/22/12 10/22/12 M-F Today Show III 4th IBM Today 4th Hour 10am-11am M :30 1 \$325.001 0.00 NM TODAY III Start Date Week: 10/22/12 10/19/12 10/19/12 M-F Today Show III 4th IBM 10am-11am -TWTF :30 4 \$325.001 0.00 NM TODAY III Start Date Week: 10/15/12 10/19/12 Poly Interval Inter	l	
E17 KSNV 10/22/12 10/22/12 M-F Today Show III 4th ISM 10am-11am M :30 1 \$325.001 0.00 NM Today 4th Hour TODAY III Start Date Week: 10/22/12 10/28/12 M-F Today Show III 4th ISM 10am-11am M :30 1 \$325.001 0.00 NM Today 4th Hour Today 4th Hour TODAY III Start Date Week: 10/15/12 10/19/12 M-F Today Show III 4th ISM 10am-11am Today 4th Hour T	l	
Today 4th Hour Today 4th Hour Start Date End Date Weekdays Spots/Week Rate Rating 0.00	1	\$325.00
Start Date End Date Weekdays Spots/Week Rate Rating Start Date 10/28/12 10/28/12 M 1 \$325.00 0.00		Ψ020.00
Week: 10/22/12 10/28/12 M 1 \$325.00 0.00 E 18 KSNV 10/16/12 10/19/12 M-F Today Show III 4th 8M Today 4th Hour 10am-11am Today 4th Hour -TWTF :30 4 \$325.00 1 0.00 NM TODAY III Start Date Week: 10/15/12 10/21/12 End Date TwTF Weekdays Spots/Week Rate Rating TwTF Rating TwTF :30 4 \$325.00 1 0.00 NM E 19 KSNV 10/16/12 10/19/12 Rachael Ray Rachael Ray Week: 10/15/12 10/21/12 TwTF CM 11am-12pm -TWTF :30 4 \$325.00 1 0.00 NM E 20 KSNV 10/22/12 10/22/12 Rachael Ray		
E 18 KSNV 10/16/12 10/19/12 M-F Today Show III 4th IBM 10am-11am -TWTF :30 4 \$325.001 0.00 NM Today 4th Hour TODAY III Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TWTF 4 \$325.00 0.00 E 19 KSNV 10/16/12 10/19/12 Rachael Ray Rachael Ray Rachael Ray Rachael Ray Rachael Ray RR Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TWTF 4 \$325.00 0.00 E 20 KSNV 10/22/12 10/22/12 Rachael Ray CM 11am-12pm M :30 1 \$325.001 0.00 NM RR RR Start Date End Date Ray Rachael Rac	l	
Today 4th Hour TODAY III Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TWTF 4 \$325.00 0.00 E 19 KSNV 10/16/12 10/19/12 Rachael Ray Rachael Ray Rachael Ray Rachael Ray RR Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TWTF 4 \$325.00 0.00 E 20 KSNV 10/22/12 10/22/12 Rachael Ray Rachael Ray Rachael Ray RR Start Date End Date Rachael Ray Rachael Ray Rachael Ray Rachael Ray RR Start Date End Date Weekdays Spots/Week Rate Rating RR Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M 1 \$325.00 0.00		#4 000 O
TODAY III Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TWTF 4 \$325.00 0.00 E 19 KSNV 10/16/12 10/19/12 Rachael Ray Rachael Ray Rachael Ray Rachael Ray RR Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TWTF 4 \$325.00 0.00 E 20 KSNV 10/22/12 10/22/12 Rachael Ray Rachael Ray Rachael Ray RR Start Date End Date Weekdays Spots/Week Rate Rating Rachael Ray Rachael Ray Rachael Ray Rachael Ray Rachael Ray RR Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M 1 \$325.00 0.00	4	\$1,300.00
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Week: 10/15/12 10/21/12 -TWTF 4 \$325.00 0.00 E 20 KSNV 10/22/12 10/22/12 Rachael Ray Rachael Rachae		
E 20 KSNV 10/22/12 10/22/12 Rachael Ray CM 11am-12pm M :30 1 \$325.001 0.00 NM Rachael Ray RR <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/22/12 10/28/12 M 1 \$325.00 0.00		
Rachael Ray RR <u>Start Date End Date</u> <u>Weekdays Spots/Week Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 M 1 \$325.00 0.00		
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<u>Start Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 M 1 \$325.00 0.00		
Week: 10/22/12 10/28/12 M 1 \$325.00 0.00		
F.04 (70N) / 40/90/40 40/90/40 No. 10 100		
E 21 KSNV 10/22/12 10/22/12 Noon News CM 12-1230pm M :30 1 \$425.001 0.00 NM	1	\$425.00
Noon News		
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>		
<u>Start Date </u>		
E 22 KSNV 10/16/12 10/19/12 Noon News CM 12-1230pm -TwTF :30 4 \$425.001 0.00 NM	4	\$1,700.00
Noon News		ψ1,700.00
NEWS		
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/15/12 10/21/12 -TWTF 4 \$425.00 0.00		
		#4 200 O
E 23 KSNV 10/16/12 10/19/12 The Agenda 1230pm CM 1230-1p -TWTF :30 4 \$325.001 0.00 NM The Agenda 1230pm	4	\$1,300.00
AGENDA		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/15/12 10/21/12 -TWTF 4 \$325.00 0.00	4	
E 24 KSNV 10/22/12 10/22/12 The Agenda 1230pm CM 1230-1p M :30 1 \$325.001 0.00 NM	ļ	\$325.00
The Agenda 1230pm AGENDA	1	
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>	1	
Week: 10/22/12 10/28/12 M 1 \$325.00 0.00		
E 25 KSNV 10/22/12 10/22/12 CM 1258p-2pm M :30 1 \$425.001 0.00 NM		

Print Date: 10/02/12 08:28:50

KSNV

Page 4 of 7 Order / Rev: 104466 Democratic Senatorial Campaign Comm Advertiser:

DSCC IE

Product Desc:

10/16/12 - 10/22/12 Estimate: 1407 Flight Dates:

Alt Order #:

06832841

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Days of our Lives Days of our Lives DAYS Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 10/22/12 10/28/12 M-----\$425.00 0.00 E 26 KSNV 10/16/12 10/19/12 -TWTF--Days of our Lives CM 1258p-2pm :30 \$425.001 0.00 NM 4 \$1,700.00 Days of our Lives DAYS Start Date **End Date** Weekdays Spots/Week Rate Rating -TWTF--Week: 10/15/12 10/21/12 \$425,00 0.00 E27 KSNV 10/16/12 10/19/12 The Doctors CM 2pm-3pm -TWTF--:30 4 \$325.001 0.00 NM \$1,300.00 4 The Doctors DRS Start Date Spots/Week **End Date** Weekdays Rating Rate Week: 10/15/12 10/21/12 -TWTF--\$325.00 0.00 E 28 KSNV .10/22/12 10/22/12 The Doctors CM 2pm-3pm :30 \$325.001 0.00 NM M-----\$325.00 The Doctors DRS Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M-----\$325.00 0.00 E 29 KSNV 10/22/12 10/22/12 CM Dr. Phil 3-4p :30 \$450.001 M-----0.00 NM \$450.00 Dr Phil PHIL **End Date** Start Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M----\$450.00 0.00 E 30 KSNV 10/16/12 10/19/12 Dr. Phil CM 3-4p -TWTF--:30 \$450.001 4 0.00 NM \$1,800.00 Dr Phil PHIL Start Date **End Date** Weekdays Spots/Week Rate Rating -TWTF--Week: 10/15/12 10/21/12 \$450.00 0.00 E31 KSNV 10/16/12 10/19/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm -TWTF--:30 \$725.001 0.00 NM \$2,900,00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) NEWS Start Date **End Date Weekdays** Spots/Week Rate Rating -TWTF--Week: 10/15/12 10/21/12 \$725.00 0.00 E 32 KSNV 10/22/12 10/22/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M-----:30 \$725.001 0.00 NM 1 \$725.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) **NEWS** End Date Start Date Weekdays Spots/Week <u>Rate</u> Rating Week: 10/22/12 10/28/12 M----\$725.00 0.00 E 33 KSNV 10/22/12 10/22/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 \$725.001 0.00 NM \$725.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating M-----Week: 10/22/12 10/28/12 \$725.00 0.00 E 34 KSNV 10/22/12 10/22/12 NEWS 3 at 4 (1 HOUR)CM M----4-5pm :30 \$725.001 0.00 NM \$2,900.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS** Start Date **End Date Weekdays** Spots/Week Rating Rate Week: 10/22/12 10/28/12 \$725.00 0.00 E 35 KSNV 10/22/12 10/22/12 M-F Early News CM 5-630p M-----:30 2 \$1,200,001 0.00 NM 2 \$2,400,00 M-F Early News **NEWS** Weekdays Start Date End Date Spots/Week Rating <u>Rate</u> Week: 10/22/12 10/28/12 \$1,200.00 2 0.00E 36 KSNV 10/16/12 10/19/12 M-F Early News CM 5-630p -TWTF--:30 8 \$1,200,001 0.00 NM \$9,600,00 R M-F Early News **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TWTF--\$1,200.00 0.00 E 37 KSNV 10/20/12 10/20/12

CM

5pm-630pm

----S-

2

\$675.001

0.00 NM

2

\$1,350.00

:30

Print Date: 10/02/12 08:28:50 Page 5 of 7

KSNV

Order / Rev:

104466

Advertiser:

Democratic Senatorial Campaign Comm

Alt Order #;

06832841

Product Desc:

DSCC IE

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type S Sa-Su Early News	pots	Amount
Sa-Su Early News		
NEWS <u>Start Date End Date</u> <u>Weekdays</u> Spots/Week Rate Rating		
Week: 10/15/12 10/21/12S 2 \$675.00 0.00		
E 38 KSNV 10/16/12 10/19/12 M-F Jeop/Wheel CM 630-730pmTwTF :30 4 \$1,300.001 0.00 NM M-F Jeopardy/Wheel of Fortune	4	\$5,200.00
JEP/WHEEL		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TWTF 4 \$1,300.00 0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
<i>1 KSNV 10/15/12-10/21/12 M-F Jeop/Wheel</i> 630-730pm -TWThF ; <i>30(\$1,300.00)</i> 0.00 <i>NM</i>		
[PGM CHG = JEOP OR WHEEL IN PRIME]		
5 KSNV 10/16/12-10/16/12 SIGN ON-SIGN OFF 5a-459a (9:30 PM-10:30 ⊩T :30 \$1,300.00 0.00 NM MG for 38.1 10/16		
[INV CODE]	•	
E 39 KSNV 10/22/12 10/22/12 M-F Jeop/Wheel CM 630-730pm M :30 1 \$1,300.001 0.00 NM	1	\$1,300.00
M-F Jeopardy/Wheel of Fortune JEP/WHEEL	1	
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M 1 \$1 300.00 0.00		
Week: 10/22/12 10/28/12 M 1 \$1,300.00 0.00 Spot Ch Date Ranga Description Start/End Time Weekdays Length Rate Rtg Type		
1 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel 630-730pm M :30(\$1,300.00) 0.00 NM		
See MG 39.2 [na debates]		
2 KSNV 10/22/12-10/22/12 SIGN ON-SIGN OFF 5a-459a (9:30 PM-10:30 M :30 \$1,300.00 0.00 NM		
MG for 39.1 10/22 [INV CODE]		
E 40 KSNV 10/22/12 10/22/12 FacetoFace/Ralston Rep2M 730-758pm M :30 1 \$900.001 0.00 NM	1	\$900.00
Face to Face w/ J.Ralston FACE		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/22/12 10/28/12 M 1 \$900.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
1 KSNV 10/22/12-10/28/12 FacetoFace/Ralston Report 730-758pm M :30 (\$900.00) 0.00 NM		
See MG 40.2 [PGM CHG = NBC DEBATE]		
2 KSNV 10/22/12-10/22/12 RALSTON in PRIME 8-11pm M :30 \$900.00 0.00 NM		
(f) MG for 40.1 10/22 [INV CODE]		
E 41 KSNV 10/16/12 10/19/12 FacetoFace/Ralston RepûM 730-758pm -TWTF :30 4 \$900.001 0.00 NM	4	\$3,600.00
Face to Face w/ J.Ralston		70,100.00
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Rating		
Week: 10/15/12 10/21/12 -TWTF 4 \$900.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
SpotCh Date RangeDescriptionStart/End TimeWeekdaysLengthRateRtgType1 KSNV 10/15/12-10/21/12 FacetoFace/Raiston Report730-758pm-TWThF:30 (\$900.00)0.00 NM		
See MG 41.5 [PGM CHG = NBC DEBATE]		
5 KSNV 10/16/12-10/16/12 RALSTON in PRIME 8-11pm -T :30 \$900,00 0.00 NM		
E 42 KSNV 10/22/12 10/22/12 Mon PR 10-11p CM 10-11pm M :30 1 \$3,200.001 0.00 NM	1	\$3,200.00
Monday Prime 10-11pm	1	φυιεύυ.υυ
REVOLUTION Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/22/12 10/28/12 M 1 \$3,200.00 0.00		
E 43 KSNV 10/16/12 10/16/12 Tues PR 10-11p CM 10-11pm -T :30 1 \$3,200.001 0.00 NM Tuesday Prime 10-11pm	1	\$3,200.00
PARENTHOOD		
Start Date End Date Weekdays Spots/Week Rate Rating		

Print Date: 10/02/12 08:28:50 Page 6 of 7

KSNV

Order / Rev: 104466

Advertiser:

Democratic Senatorial Campaign Comm

Alt Order #:

06832841

Product Desc:

DSCC IE

Flight Dates: 10

10/16/12 - 10/22/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
E 43 KSNV	10/16/1	2 10/16/12	Tues PR 10-11p Tuesday Prime 1	CM	10-11pm	-T	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
PAREN'	THOOD		ruesday Prime	u-11pm							
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/		10/21/12	-T	1	\$3,200.00	0.00					
E 44 KSNV	10/19/1	2 10/19/12	Fri PR 9-10p	CM	9-10pm	F	:30	1 \$2,600.001	0.00 NM	1	\$2,600.00
GRIMM			Friday Prime 9-10	vpm							
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/		10/21/12	F	1	\$2,600.00	0.00					
E 45 KSNV	10/20/1	2 10/20/12	Sat PR 10-11p	CM	10-11pm	S-	:30	1 \$2,000.001	0.00 NM	1	\$2,000.00
SVU			Saturday Prime 1	iu-i ipm							
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/		10/21/12	S-	1	\$2,000.00	0.00					
E 46 KSNV	10/21/1	2 10/21/12	NFL Football	CM	1P-9PM	S	:30	1 \$10,000.001	0.00 NM	1	\$10,000.00
SNF			NFL Football								
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10/		10/21/12	S		\$10,000.00	0.00					
E47 KSNV	10/21/1	2 10/21/12	News 3 Live in Pr	ime CM	7-10pm	S	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
NEWS A	AFT NEI		News 3 in Prime								•
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/	15/12	10/21/12	S		\$1,800.00	0.00					
E48 KSNV	10/22/1	2 10/22/12	M-F News 3 at Ele		11pm-1135pn	n M	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEWS			M-F News 3 at El	even					Ē		
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/2		10/28/12	M	1	\$1,200.00	0.00					
E49 KSNV	10/16/1	2 10/19/12	M-F News 3 at Ele		11pm-1135pn	n -TWTF	:30	4 \$1,200.001	0.00 NM	4	\$4,800.00
NEWS			M-F News 3 at El	even							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	~TWTF		\$1,200.00	0.00			:		
E 50 KSNV	10/20/1	2 10/20/12	Sa-Su News 3 at		11pm-1135pn	nS-	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
NEWS			Sa-Su News 3 at	Eleven							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	~S-		\$1,100.00	0.00					
E51 KSNV	10/21/1	2 10/21/12	Sa-Su News 3 at		11pm-1135pn	nS	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
NEWS			Sa-Su News 3 at	Eleven							
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/	_	10/21/12	S		\$1,100.00	0.00					
E 52 KSNV	10/22/1	2 10/22/12	The Tonight Show	/ CM	1135p-1237a	M	:30	1 \$500.001	0.00 NM	1	\$500.00
NEWS			Tonight Show								
<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/2		10/28/12	M	1	\$500.00	0,00					
E 53 KSNV	10/16/1	2 10/19/12	The Tonight Show	/ CM	1135p-1237a	-TWTF	:30	4 \$500,001	0.00 NM	4	\$2,000.00
NEWS			Tonight Show								
	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/1		10/21/12	-TWTF~~	4	\$500.00	0.00					
E 54 KSNV	10/16/1:	2 10/19/12	Late Night w/Fallo		1237a-136am	-TWTF	:30	4 \$250.001	0.00 NM	4	\$1,000.00
FALLON	I		Late Night w/Fallo	<i>7</i> 11							
	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 10/1		10/21/12	TWTF	4	\$250.00	0.00					
E 55 KSNV	10/22/1	2 10/22/12		CM	1237a-136am	M	:30	1 \$250.001	0.00 NM	1	\$250.00

Print Date: 10/02/12 08:28:50 Page 7 of 7

 Order / Rev:
 104466
 Advertiser:

 Alt Order #:
 06832841
 Product De

vertiser: Democratic Senatorial Campaign Comm

Product Desc: DSCC IE

KSNV

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ln	Ch	Start	End	Inventory Code		Start/End	Гime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
				Late Night w/Fall									
	FALLO	N		Late Night w/Fall	on								
		art Date	End Date	Weekdays	Spots/Week	Data	Dating						
107	<u>ى د</u> eek: 10		10/28/12	M	Spots/week	<u>Rate</u> \$250.00	Rating 0.00						
			2 10/18/12		n DaluCM			.00		0475.004		_	
E 50	KONV	10/10/1	2 10/10/12	Last Call w/Carso	-	136-205am	- TW T	:30	3	\$175.001	0.00 NM	3	\$525.00
	CARSO	NC.		Last Gall W/Gals	on Daily								
		art Date	End Date	Weekdavs	Spots/Week	Rate	Rating						
W	eek: 10		10/21/12	-TWT	3	\$175.00	0.00						
			2 10/22/12	Last Call w/Carso		136-205am	M	:30	1	\$175.001	0.00 NM		4475.00
,	110111	TOILLIT	L TOILLITE	Last Call w/Carse		150-205a111	ابرا	.50	•	\$175.001	U.UU INIVI	1	\$175.00
	CARSO	ON		Last Gail to Gais	on bary								
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				ŀ		
W	eek: 10	/22/12	10/28/12	M	1	\$175.00	0.00						
E 58	KSNV	10/20/1	2 10/20/12	Saturday Night Li	ve CM	1130pm-1:0	2amS-	:30	1	\$1,400.001	0.00 NM	1	\$1,400.00
				Saturday Night L			24	.00	•	Ψ1,-100.001	0.00 14141	g .	Ψ1,400.00
	SNL												
	<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
W	eek: 10	/15/12	10/21/12	S	1	\$1,400.00	0.00						
E 59	KSNV	10/21/1	2 10/21/12	Sports Night in La	as VegaGM	Sun 1135p-	1200aS	:30	1	\$400.001	0.00 NM	1	\$400.00
				Sports Night in L	as Vegas	·				•		•	Ψ100.00
	SPORT	rs Night	Ī										
	<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
W	eek: 10	/15/12	10/21/12	S	1	\$400.00	0.00						
											Totals	128	\$101,875.00
											. 5(4)0	140	Ψ10,1,075,00